

Privacy Policy

1. Data Controller

The controller responsible for the processing of personal data within the meaning of applicable data protection laws is:

いい縁 J 合同会社

IIEN-J GK

Kumaushigenya, Nijuusen nishi 7 - 7

〒088-3200 Hokkaido, Kawakami-gun, Teshikaga-chou

E-Mail: contact@en-j.com

The accommodation is operated under the Japanese Minpaku legislation by the responsible person named in the official permit.

2. General Information on Data Processing

We take the protection of personal data very seriously. Personal data is processed only to the extent necessary for the provision of our services, the handling of bookings, communication with the customer, or to comply with legal obligations.

For guests from the European Union, personal data is processed in accordance with the General Data Protection Regulation (GDPR). Applicable Japanese data protection laws are also observed.

3. Collection and Processing of Personal Data

We process personal data in particular when the customer:

- makes a booking or enquiry via our website
- submits a booking or mediation form
- contacts us by email, phone, or other means
- makes a payment

The processed data may include, in particular:

- first and last name
- contact details (email address, phone number)
- address
- booking and stay details
- payment information
- communication content

4. Purpose of Data Processing

Personal data is processed for the following purposes:

- handling bookings and stays (Farmstay, Farmstay Plus)
- mediation and coordination of language schools and related services
- payment processing
- communication before, during, and after the stay
- compliance with statutory retention and reporting obligations

5. Legal Basis for Processing

Personal data is processed on the basis of:

- Art. 6(1)(b) GDPR (performance of a contract)
- Art. 6(1)(c) GDPR (legal obligation)
- Art. 6(1)(f) GDPR (legitimate interest in proper business operations)
- Art. 6(1)(a) GDPR (consent), where explicitly granted

6. Payment Processing

We use external payment service providers for payment processing:

- Stripe Payments Europe Ltd. (credit card payments)
- Bank transfer to a Wise account

For the purpose of payment processing, the necessary data is transmitted to the respective payment service provider. Data processing is carried out independently by the respective provider in accordance with its own privacy policy.

7. Disclosure of Data to Third Parties

Personal data is disclosed to third parties only insofar as this is necessary for the performance of the contract, in particular:

- to language schools as part of mediation services
- to payment service providers
- to authorities where required by law

No further disclosure takes place.

8. Image and Video Recordings

During the stay, images and video recordings may be made for documentation and commemorative purposes. The use of such recordings for marketing purposes (online and print) will only occur if the customer has previously given explicit consent. The customer may object to the creation of images and video recordings, as well as their use for marketing purposes, at any time in written form or revoke any consent given. The revocation applies to future use and does not affect the lawfulness of any use already carried out.

9. Data Retention

Personal data is stored only for as long as necessary for the respective purposes or as required by statutory retention periods.

10. Rights of Data Subjects

The customer has the right to:

- request information about stored personal data
- request correction of inaccurate data
- request deletion of data, provided no statutory retention obligations apply
- request restriction of processing
- object to processing
- withdraw consent at any time
- lodge a complaint with a competent data protection supervisory authority

11. Transfer of Data to Third Countries

As our place of business is located in Japan, personal data may be transferred to a third country outside the European Union. Such transfers take place only insofar as they are necessary for the performance of the contract and in compliance with applicable data protection regulations.

12. Changes to This Privacy Policy

We reserve the right to amend this Privacy Policy if necessary to reflect legal or technical changes. The version published on our website at the time shall apply.

Last updated: 10.02.2026